



Who Are WE?

Belfield FM is University College Dublin's Full Time Student Community Radio Station. We broadcast right across the Dublin City and aim to provide the 22,000 students of UCD and all young people in Dublin with a real alternative. Belfield Fm aims to be the best station in the City for quality new music and classic hits as well as topical talk radio for students by students.



We broadcast a 24hrs schedule weekdays with new and live programming from **3pm -3am** daily. Programme genres include News and Current Affairs, Sports, Entertainment, and a wide variety of Speciality Music Programmes many of which aren't catered for on Commercial Stations.

Belfield FM

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UCD

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Station Manager

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Sponsorship With A Difference

The difference in sponsoring with us as opposed to sponsoring with any other society or organisation in UCD is that when you sponsor other groups in UCD you hit just their members and people who attend their events. Belfield Fm is the umbrella group for all UCD's 120 + societies, organisations and sports groups. We are the voice of UCD and will be at the front line of every event that happens in the University. From Fashion Shows to Political Debates and Live Bands Belfield Fm is there. Sponsoring with Belfield FM is sponsoring the entire student body as Belfield Fm is involved with every aspect of life in UCD.



Sponsorship Packages

Title Sponsor—Price: €6000

What You Get: One General Advertisement every hour all year. Your Image on all Belfield Fm T-Shirts and Jumpers. Your Image on all our promotional material: leaflets, posters, tickets and flyers. Your Image on posters at Official Belfield Fm Events, and key placement on Belfield Fm Website.

News & Current Affairs—Price: €3000

What You Get: 1 General Advertisements before and after each of the News Headlines slots. Title Sponsorship of both News and Current Affairs Talk and Features Programmes which includes 3 general advertisement each hour. Advertisement on Belfield Fm Website. And Image or Logo on News and Current Affairs Promotional Material

Programme Sponsorship—Price: €1500

What You Get: 1 years sponsorship of one of our daily primetime programmes which includes 3 general advertisement that hour. Advertisement on Belfield Fm Website and Image on all Promotional Material for Sponsored Show

Associate Sponsorship—Price: €500

What You Get: 6 Daily Personalised Sponsorship Advertisements played a different times during primetime broadcasting. Permanent advertisements on the Belfield Fm website which will receive a minimum of 3500 hits a day.

Belfield Fm Activities & Events

- 📺 **Nominated For 2 S.Media Awards 09**
- 📺 **Joint 6 Nations Programming With Pure FM (University of Portsmouth England) and Storm Fm (University of Bangor, Wales)**
- 📺 **Fm Parties**
- 📺 **New Music Artists Competitions**
- 📺 **Drama**
- 📺 **Debate**
- 📺 **UCD Community Musical**
- 📺 **New Music**
- 📺 **Programming as Gaelige**
- 📺 **Chart, Classic and Speciality Music Shows**

Interviewed in 2009

- 📺 **Seamus Heaney**
- 📺 **Salman Rushdi**
- 📺 **John C McGinley – The TV's Scrubs -Dr Cox**
- 📺 **Dave Fanning**
- 📺 **The Revs**
- 📺 **The Blizzards**
- 📺 **The Hothouse Flowers**
- 📺 **The Saw Doctors**
- 📺 **The Coronas**
- 📺 **Tom Egan Irish UFC Champion**
- 📺 **Iglu and Heartly**

